

THE 6 SHIFTS



NEEDED FOR BETTER FAMILY ENGAGEMENT

SHIFTS THAT SUCCESSFUL SCHOOLS, ORGANIZATIONS, & COALITIONS ARE MAKING TO DEVELOP KEY CHARACTER STRENGTHS IN YOUTH



ENGAGING FAMILIES AS **PARTNERS**

OLD

VS.

NEW

01

STARTING WITH MESSAGING TO FAMILIES



STARTING WITH **LISTENING** TO FAMILIES

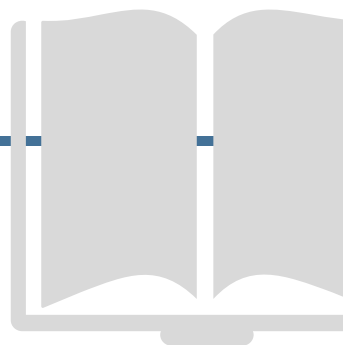


02

PROVIDING PROGRAMS FOR FAMILIES



BUILDING **RELATIONSHIPS** WITH FAMILIES



03

BUYING INTO NEGATIVE STEREOTYPES OF FAMILIES



HIGHLIGHTING **STRENGTHS**, EVEN AMID CHALLENGES

04

GIVING FAMILIES EXPERT ADVICE ABOUT WHAT TO DO



ENCOURAGING FAMILIES TO EXPERIMENT WITH **NEW PRACTICES**



05

BUILDING COALITIONS OF FORMAL SYSTEMS TO SUPPORT CHILDREN'S SUCCESS



EMPHASIZING PARENTING AS A **RELATIONSHIP**

06

FOCUSING ON PARENTING AS A SET OF TECHNIQUES



SEEING RELATIONSHIPS AS A **CRITICAL COMPONENT** OF COMMUNITY COALITIONS



Click to download the full research study, *Don't Forget the Families*: <http://bit.ly/2sqBwWF>

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